



Why Study Sport Development?

Australia is world renowned for having a sporting culture and graduates of this course are well placed to become tomorrow's fitness leaders.

Sports minded, fitness conscious individuals with a desire to work in the great outdoors will find a career in sports rewarding and energising – with the added benefit of keeping themselves fit and healthy.

With the concerning epidemic of childhood obesity in Australia, the Sports and Recreation industry is focussed on developing programs to motivate children to be more active. This creates a wide scope for employment and career development in children's sports.

Graduates will find opportunities in designing and implementing creative and effective sporting programs; promoting the physical development of children and athletes; as well as the ability to travel nationally or overseas and apply a range of their skills in a number of industries and organisations.

Employers include: local government recreation facilities, sporting organisations, state sports associations (e.g. WA Football Trust, Football WA), Australian Sports Commission, primary schools, resorts, disabled sports associations.

Why Study Sport Development at West Coast TAFE?

- Practical and inspiring course with 120 hours work experience allowing theory learnt to be put in practice in real work setting.
- Graduates of this course also receive their Senior First Aid certificate
- West Coast TAFE remains closely affiliated with the industry and teaching staff bring experience and professional practice from their currently workplaces (Australian Sports Commission, Auskick, Sport and Recreation network).
- Most students get jobs in the industry while they are studying making us one of the most competitive training providers for Sports Development.
- Graduates are eligible to receive a number of other qualifications relevant to the Sports and Recreation industry (L2 General Coaching Principals Certification).

Course	Career Opportunities
Certificate IV Sport Development	This certificate qualifies graduates to work as: Recreation Officer; Coach; Active After School Provider; Sports Coordinator; Sports Development Officer; Programs Manager; Assistant to Event Management.

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