



Why Study Tourism & Events?

People are travelling more than ever before – whether it be for business or pleasure. This growing industry offers many exciting opportunities to groom your skills in professional customer service such as coordinating air travel, accommodation, cruises, car hire, meetings and events.

Working at places such as airports, travel agencies, and function centres, every day will provide new challenges and excitement as you use your highly developed people and organisational skills to work with others from different cultures and with many different needs. Most jobs within this industry are to be found within the operational area where exciting opportunities await!

Why Study Tourism & Events at West Coast TAFE?

- Strong industry connections where students can participate in a real work environment, in paid employment, while undertaking formal training at West Coast TAFE
- A combination of work and study also allows pathways to university entrance and opportunities here and around the world
- Lecturing staff have more than 25 years combined industry experience and a range of contacts within the industry.

| Course | Career Opportunities |
|---|---|
| Certificate III Tourism Operations | Graduates are qualified to work as: Sales Assistant; Reservations Officer. |
| Certificate III Tourism (International Travel Retail Sales) | Graduates are qualified to work as: Travel Agents; Travel Consultant; promoters of international travel products. |
| Certificate III Tourism (Tours Wholesaling) | Graduates are qualified to work as: Wholesales Operation Consultant; Reservations Sales Agent; Inbound Tour Coordinator. |
| Certificate III Tourism (Visitor Information Services) | Graduates are qualified to work as: Information Officer; Booking Agent; Customer Service Officer. |
| Certificate III Meetings & Events | Graduates are qualified to work as: Meetings & Events Coordinators; Function Coordinator. |
| Certificate IV Tourism (Sales & Marketing) | Graduates are qualified to work as: Promotions Officer; Marketing Coordinator; Fine-line Supervisor; Sales Executive. |
| Certificate IV Tourism (Operations) | Graduates are qualified to work as: Reservations Sales Agent; Visitor Information Officer; Tour Guide; Tourism Administration Officer; Airlines and Airport Operations; Fares and Ticketing; Senior Travel Consultants. |
| Diploma of Tourism (Marketing & Product Development) | Graduates are qualified to work as: Domestic/International Travel Consultant; Wholesale Operations Consultant; Reservations Sale Agent; Inbound Tour Coordinator; Visitor Information Officer; Tour Guide; Operations Manager; Tourism Manager; Product Manager; Marketing Manager. |
| Diploma of Tourism (Operations Management) | Graduates are qualified to work as: Tourism Business Owner; Domestic/International Travel Consultant; Wholesale Operations Consultant; Reservations Sale Agent; Inbound Tour Coordinator; Visitor Information Officer; Tour Guide; Operations Manager; Tourism Manager; Product Manager; Marketing Manager. |
| Diploma of Event Management | Graduates are qualified to work as: Events/Festival Manager; Sports Corporate Events Manager. |
| Advanced Diploma of Tourism Management | Graduates are qualified to become a Retail Travel Agency Manager; Operations/Sales Manager; Marketing Manager or to start their own business. |

Contact: 08 9233 1800